



Canadian Sporting Arms & Ammunition Association Membership Information

Alison de Groot, Managing Director

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1-705-875-2302

www.csaaa.org

BOARD OF DIRECTORS

Wes Winkel, President

Ellwood Epps Sporting Goods

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Shooters Choice

Jason Beuermann, Treasurer

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Vista Outdoor

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Korth Group

Chris Youngson

Canada Ammo

Chris Weidenfelder

Eastern Outdoor Sales Inc.

who we are

The Canadian Sporting Arms & Ammunition Association (CSAAA) was founded in 1973 to represent and provide a voice for the shooting sports industry in Canada's federal, provincial and territorial legislatures and to provide leadership for industry manufacturers, distributors, wholesalers and retailers.

As an industry association we act as a watchdog, maintaining a professional lobbyist to actively engage in all legislation that could impact our members' ability to carry out normal, profitable business operations. We also join other consumer/user associations in promoting the value of hunting and shooting as heritage sports and promoting the safe, responsible and ethical use of firearms in Canada.

Finally we seek to facilitate information among our members through coordinated communications and annual events including our Western Trade Show and Eastern Dealer Demo Day.



what we do

- Fund and support a professional lobbyist
- Co-sponsor awareness events for Members of Parliament and Members of Provincial Parliaments
- Maintain working relationships with international associations including The Sporting Arms and Ammunition Manufacturers' Institute (SAAMI) in the US, and the United Nations
- Provide regular communications with industry members via a newly-launched website, e-newsletter, e-blasts and social media.
- Create and manage networking opportunities including an annual trade show, demo day, Canadian Reception at the US SHOT Show, with more to come.
- Recognize and celebrate key industry leaders
- Champion the value and importance of hunting and shooting as heritage activities that enrich both the fabric and economy of our country.

JOIN TODAY YOUR VOICE IN THE INDUSTRY

Decisions are made by those who show up. JOIN TODAY

membership

The CSAAA is a not-for-profit organization whose sole purpose is to unify and support the Canadian firearms industry. Our members include firearms Retailers, Manufacturers, Manufacturers' Representatives, Distributors and Wholesalers.

Joining the Association will enable members to become a part of our national network. You will have influence on government actions and free access to our events, trade shows, demo shoots and other events.

A unified industry is a strong industry. We need to band together to ensure our passion and our businesses are protected and allowed to flourish.

Annual Membership Rates

Manufacturer \$500	Mass Merchant 25-49) \$80 per store location
Distributor/Wholesaler \$500	Mass Merchant (50-99) \$60 per store location
Ind. Sales Agent \$200	Mass Merchant (100+) \$40 per store location, maximum charge \$10,000
Retailer (up to 24) \$100 per store location or e-commerce site	



Canadian Sporting Arms and Ammunition Association
Membership Application

Company Name _____

Brands Represented _____

Address _____

Web Page _____

Contact Name _____

Telephone _____ Fax _____

Email _____

Please select membership category

- | | |
|--|--|
| <input type="checkbox"/> Manufacturer \$500 | <input type="checkbox"/> Mass Merchant 25-49) \$80 per store location |
| <input type="checkbox"/> Distributor/Wholesaler \$500 | <input type="checkbox"/> Mass Merchant (50-99) \$60 per store location |
| <input type="checkbox"/> Individual Sales Agent / Media \$200 | <input type="checkbox"/> Mass Merchant (100+) \$40 per store location, maximum charge \$10,000 |
| <input type="checkbox"/> Retailer (up to 24) \$100 per store location or e-commerce site | |

Please check all that apply

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Firearms | <input type="checkbox"/> Clothing and Boots |
| <input type="checkbox"/> Archery | <input type="checkbox"/> Accessories |
| <input type="checkbox"/> Ammunition | <input type="checkbox"/> Paintball and Accessories |
| <input type="checkbox"/> Optics | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Electronics | |

Authorized Signature _____

Please complete above application and mail/email to the address below; you will be invoiced upon membership approval.