

CSAAA DEALER TRAINING DAY 2017

JUNE 5TH – STITTSVILLE SHOOTING RANGES, OTTAWA, ONTARIO



ATTENDEE REGISTRATION OPEN

You are invited to join us on June 5th, 2017, 9AM-4PM for a day of hands-on experiences on the ranges with Canada's leading manufacturers and distributors of the world's best firearm, ammunition and archery brands. Experience the latest models in person, bring your staff for one-on-one training with brand representatives. Your day includes BBQ Lunch, All-day Coffee Station, Bottled Water.

2017 EVENT FEATURES

- 3 PISTOL RANGES * 4 RIFLE RANGES * 3 SKEET/TRAP RANGES * 2 ARCHERY RANGES FILLED WITH DEMO EXHIBITS 9AM – 4PM
- Indoor/Outdoor Classrooms with technical presentations and seminars.
- Tented Exhibitor Area
- Event Hotel - Holiday Inn Kanata is offering Dealer Training Day participants \$159.95 room rate. Call 1-800-HOLIDAY or [BOOK ONLINE HERE](#) use code JL9.

YOU COULD WIN! Dozens of prizes will be drawn, must be present to win! Watch for prize updates on Facebook! @csaaaorganization

CSAAA Annual General Meeting Join us at 4:45 PM on Monday evening, June 5th at the Holiday Inn Kanata, 101 Kanata Avenue, Kanata, Ontario, for a complimentary Industry Reception followed by our Annual General Meeting. Enjoy a complimentary bar drink, hors d'oeuvres, network with colleagues, add your opinion to our plans for 2017 and beyond, and vote for your Board of Directors.

This event is free for current 2017 Retail Members of CSAAA. You must be a CSAAA member to attend. Complete the Attendee Registration and return to info.csaaa@gmail.com to confirm your spot at Dealer Training Day 2017!

For more information contact Alison de Groot 1-705-875-2302 or info.csaaa@gmail.com

The Canadian Sporting Arms and Ammunition Association (CSAAA) was founded in 1973 to represent and provide a voice for the shooting sports industry in Canada's federal, provincial and territorial legislatures and to provide leadership for industry manufacturers, distributors, wholesalers and retailers.

As an industry association, we act as your watchdog, maintaining a professional lobbyist and full time managing director under the direction of a volunteer, membership-elected Board of Directors to engage in all levels of legislation that could impact our members' ability to carry out normal, profitable business operations. We also join other consumer/user associations in promoting the value of hunting and shooting as heritage sports and in promoting the safe, responsible and ethical use of sporting arms in Canada.

Finally, we seek to facilitate the sharing of information among our members and our industry through coordinated communications and annual events including our CSAAA National Trade Show, Dealer Training Day, Canadian Reception at SHOT Show, and topic-specific summit meetings and educational seminars.

Your annual membership dues, which includes free admission to all CSAAA-organized events, makes the work of the association possible. It's an investment in the protection and future of your business.

NEW FOR 2017 - CFIB membership now included with CSAAA membership

CSAAA is very excited to announce our new partnership with the Canadian Federation of Small Businesses (CFIB). Starting in 2017, all eligible* CSAAA members will automatically receive a corporate membership in the CFIB. For more than 40 years, CFIB has been at the centre of small business politics, effectively fighting for the rights of independent small business owners. CFIB represents more than 100,000 small business owners from coast-to-coast. **CFIB members must be independent, privately-owned businesses registered in Canada.*

As an industry, our new partnership gives us access to additional lobbying power that ties the sporting arms industry to the larger small business community in Canada. We see huge benefits in engaging the full force of the small business community in the unique issues that affect our CSAAA business owners.

For business owners, you will have access to CFIB's full range of benefits for a fraction of the cost of joining CFIB on your own, including:

- Access to significant discounts on: payment processing, business banking, group benefits, telecom services, website building and hosting, e-mail marketing, recruiting, staff training, payroll processing, courier and freight shipping and more.
- Unlimited access to CFIB *Business Counselors* for advice on: government compliance and regulations, employment standards, exporting and importing, health and safety, hiring and managing employees, selling to government, workers' compensation and more.
- Online business training courses and webinars for both employers and employees

With a number of CSAAA members who are already members of CFIB and the excellent synergies between the two associations, this new partnership was a logical step.

“One call to CFIB’s business counselors more than pays for our membership and the savings on payment processing actually improved our bottom line. Now we get our CFIB membership through CSAAA for a fraction of the cost and we have the support of their team of small business lobbyists.”

– Wes Winkel, Owner Ellwood Epps Sporting Goods, President CSAAA Board of Directors

CFIB representatives will be at DEALER TRAINING DAY 2017 to present their full range of benefits and services and update CSAAA members on the current small business landscape in Canada.

MEMBERSHIP APPLICATION ATTENDEE REGISTRATION

COMPANY LEGAL NAME _____

OPERATING NAME _____

BILLING ADDRESS _____

CITY _____ PROV/ST _____ POSTAL/ZIP _____

BUSINESS OWNER _____

PHONE _____ EMAIL _____

PLEASE SELECT YOUR MEMBERSHIP CATEGORY

- RETAILER (1-24 LOCATIONS) \$250 PER STORE LOCATION OR E-COMMERCE SITE.
OF STORES _____
- MANUFACTURER \$650
- DISTRIBUTOR/WHOLESALE \$650
- MASS MERCHANT 25+ LOCATIONS (Please contact us for rates)
- INDIVIDUAL SALES AGENT/MEDIA \$350

YOUR MEMBERSHIP INCLUDES A BONUS MEMEBERSHIP IN THE CANADIAN FEDERATION OF INDEPENDENT BUSINESS (CFIB) AND FOUR (4) PASSES TO CSAAA DEALER DEMO DAY 2017 IN STITTSVILLE, ONTARIO. PLEASE LIST YOUR ATTENDEES TO REGISTERS, INCLUDE NAME, TITLE AND EMAIL ADDRESS.

| NAME | TITLE | EMAIL |
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Authorized Signature _____ Date _____

PLEASE COMPLETE THE ABOVE FORM AND MAIL/EMAIL TO THE ADDRESS BELOW. DO NOT SEND PAYMENT AT THIS TIME, YOU WILL BE INVOICED UPON MEMBERSHIP APPROVAL.