


## WHO WE ARE

The Canadian Sporting Arms and Ammunition Association (CSAAA) was founded in 1973 to represent and provide a voice for the shooting sports industry in Canada's federal, provincial and territorial legislatures and to provide leadership for industry manufacturers, distributors, wholesalers and retailers.

As an industry association, we act as a watchdog, maintaining a professional lobbyist and full-time managing director to engage in all levels of government legislation that could impact our members' ability to carry out normal, profitable business operations. We also join other consumer/user associations in promoting the value of hunting and shooting as heritage sports and in promoting the safe, responsible and ethical use of firearms in Canada.

Finally, we seek to facilitate the sharing of information among our members and our industry through coordinated communications and annual events including our CSAAA National Trade Show, Dealer Training Days and topic-specific summit meetings and educational seminars.

 @csaaaorganization

 @InfoCSAAA

## WHAT WE DO

- Fund and support a professional lobbyist and full time managing director
- Co-Sponsor awareness events for Members of Parliament and Members of Provincial Parliaments
- Maintain working relationships with international associations including the Sporting Arms and Ammunition Manufacturers' Institute (SAAMI) in the United States
- Provide regular communications with industry members through our website, e-newsletters and special bulletins, e-blasts and social media
- Create and manage networking opportunities including an annual national trade show, dealer training days, Canadian Reception at Shot Show, and others events
- Recognize and celebrate key industry leaders
- Champion the value and importance of our shooting sports industry as a contributor to the fabric and economy of our country

  
February 11-12 – Ottawa | February 18-19 – Calgary

Don't miss Canada's national industry trade show, admission is free for CSAAA retail members!

## MEMBERSHIP APPLICATION

COMPANY NAME (LEGAL + OPERATING AS)

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BILLING ADDRESS

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CITY

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PROVINCE

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POSTAL CODE

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WEBSITE

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CONTACT NAME

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PHONE

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EMAIL

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SELECT MEMBERSHIP CATEGORY

- |  |              |
|--|--------------|
| <input type="checkbox"/> Manufacturer                  | \$650        |
| <input type="checkbox"/> Distributor/Wholesaler        | \$650        |
| <input type="checkbox"/> Individual Sales Agent        | \$350        |
| <input type="checkbox"/> Retailer (up to 24 locations) | \$250/store  |
| <input type="checkbox"/> Mass Merchant (25+ locations) | (contact us) |

Please complete the above application and mail/email/text to the address below; you will be invoiced upon membership approval.

## MEMBERSHIP

The CSAAA is a not-for-profit organization focused on unifying and supporting the Canadian sporting arms industry. Our members include Canadian sporting arms retailers, distributors, wholesalers, independent representatives, and manufacturers.

Joining the CSAAA allows you to become part of our national network. You will have influence on government actions, **free access to our events**, and access to our network of businesses and information resources. Your CSAAA membership includes a bonus membership to the Canadian Federation of Independent Business (CFIB) through our group membership partnership.

A unified industry is a strong industry. We need to ensure our collective voice is as loud as possible in order to protect our passion and ensure our businesses flourish.

## ANNUAL MEMBERSHIP DUES

**RETAILER** (up to 24 locations) \$250  
per store location or e-commerce site

**MASS MERCHANT** (25+ locations)  
please contact us for corporate rates

**MANUFACTURER** \$650

**DISTRIBUTOR/WHOLESALE** \$650

**INDEPENDENT SALES AGENT** \$350

Please email [info.csaaa@gmail.com](mailto:info.csaaa@gmail.com)  
for more information.

## BOARD OF DIRECTORS

**WES WINKEL, PRESIDENT**  
ELLWOOD EPPS SPORTING GOODS

**CRAIG MCNAB, VICE PRESIDENT**  
SHOOTER'S CHOICE

**JASON BEUERMANN, TREASURER**  
COONHOUND SALES + MARKETING

## DIRECTORS

**KYLE CARRUTHERS**  
GRAYWOOD SPORTING GROUP

**LINDA CONLEY**  
BOWMAC GUNPAR

**STEVE CORLETT**  
VISTA OUTDOOR INC.

**TYLER CUPPY**  
DRAKE SALES AGENCY

**RYAN HARRIMAN**  
SFRC-THE AMMO SOURCE

**CRAIG JONES**  
WANSTALLS SPORTING GOODS

**TERRY McCULLOUGH**  
SAVAGE ARMS CANADA INC.

**ADAM PATTERSON**  
KORTH GROUP LTD.

**DONALD TURCOTTE**  
THE EVANS GROUP

**CHRIS WEIDENFELDER**  
OUTDOOR ESCAPE SALES

Canadian Sporting Arms and Ammunition Association  
P.O. Box 2343, Peterborough, ON K9J 7Y8 Canada  
1-705-875-2302 | [info.csaaa@gmail.com](mailto:info.csaaa@gmail.com) | [www.csaaa.org](http://www.csaaa.org)



CANADIAN SPORTING ARMS AND AMMUNITION ASSOCIATION